

Q1 Digital Insights 2026





Hello



It's been a bumper start to the year at Active Digital, exactly the momentum we hoped for as we headed into 2026. From award wins and exciting customer projects to community partnerships, sporting achievements, and standout events, the year is already shaping up to be a memorable one.

In this edition, we look back at bringing local businesses together with Sevenoaks Chamber of Commerce at London Golf Club, our team taking on the brutal conditions of the Headcorn Half Marathon, and the launch of our new Fractional AI service from Active Digital AI. We're also celebrating sponsorships, industry recognition at the Mobile News Awards, and our Brand Ambassador, **Jade Jones** securing her first boxing victory.

Innovation continues to drive us forward, whether that's delivering high-speed connectivity for Shmee150 or celebrating 30 years of Active Digital at Bedford Autodrome.

Looking ahead, we've got plenty more to come, including our exclusive Business Leaders Dinner, the Active Digital 30th Anniversary Golf Day, and more networking opportunities throughout the year.

Thanks for being part of the journey, we hope you enjoy reflecting on our Q1 updates with us.

Jo. Richard



PBs, Rain and Pure Determination at the Headcorn Half Marathon



Sunday 15th February 2026 wasn't exactly the kind of morning that inspires you to leap out of bed and lace up your racing shoes.

With wind whipping across the course and rain coming in sideways, the Headcorn Half Marathon served up a proper winter challenge, the sort that makes you question every life decision that led you to standing on a start line in running shorts. But despite the brutal conditions, our team showed exactly what we're made of. Determination, teamwork, and a healthy dose of stubbornness helped produce an incredible set of results, with several of our runners smashing personal bests (PBs) in what can only be described as "character-building" weather. Well done to Rich, Charlotte, Alex, Mel, Morgan and Andy!

See you at Maidstone half marathon in October? Watch this space...

Active Digital & Sevenoaks Chamber at the London Golf Club



Also in February, Sevenoaks Chamber of Commerce and Active Digital proudly came together to host a collaborative business networking event at the prestigious London Golf Club, near Brands Hatch. With its stunning surroundings and welcoming atmosphere, this sold-out event provided the perfect setting for a morning of connection, conversation and supporting local business.

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Active Digital Wins Big at The Mobile News Awards

Active Digital has been recognised for excellence in customer care, taking home the Business Customer Service award at the **Mobile News Awards 2026**. The ceremony, held at the prestigious London Hilton on Park Lane on 19th March 2026, brought together some of the most influential names in the UK's mobile and telecommunications sector, making the achievement a significant milestone for the company. The Mobile News Awards are widely regarded as one of the most respected events in the telecoms calendar, celebrating innovation, performance and service across the industry.

Further praise was given to the company's responsiveness and relationship-driven approach. Judges highlighted that Active Digital "strongly showcases exceptional responsiveness, human-led support, and a deep relationship-driven service model backed by impressive metrics such as 20-minute response times, 26.8-minute resolutions, 96 per cent retention, and 98 per cent of calls answered within seven seconds." These figures not only demonstrate operational efficiency but also reflect a deeply embedded commitment to customer satisfaction.



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Our Brand Ambassador, Jade Jones OBE secures her first Boxing Victory

On 7th March 2026, our brand ambassador **Jade Jones** made a statement that echoed far beyond the ring, announcing her arrival in professional boxing with a breathtaking second-round knockout victory. Already a household name as a two-time Olympic gold medallist, Jade stepped into the boxing world with determination, courage, and a point to prove. Competing at a Misfits Boxing event in Derby, she faced American opponent Egypt Criss in what would become one of the most talked-about debuts of the year.

At Active Digital, we are incredibly proud to have Jade

Jones as one of our brand ambassadors. She represents everything we stand for, resilience, ambition, continuous growth, and the courage to step outside your comfort zone. Her journey is a powerful reflection of our own values as a business. Just as Jade has transitioned into a new arena and pushed herself to evolve, we constantly strive to innovate, adapt, and deliver excellence for our customers. Her mindset: never settling, always improving, and embracing new challenges, is one that inspires our entire team.

Can you see the Active Digital branding? This victory is just the beginning. With her sights set on becoming a champion in a second sport, Jade's journey into boxing promises to be one to watch. If her debut performance is anything to go by, the future is incredibly bright. And for us, it's a privilege to be part of her journey.

Jade's next fight is on 13th June 2026. Follow **Misfits Boxing** to find out more.

Active Digital Sponsors Langton Green Netball Club for the 2026/2027 Season

Active Digital is delighted to announce a new partnership with **Langton Green Netball Club** as one of our community projects, proudly sponsoring the club for the 2026/2027 season.

What makes this partnership particularly special is Active Digital's connection to the elite level of the sport through **Eboni Usoro-Brown**, a highly respected figure in English netball and a brand ambassador for the company. A Commonwealth Games gold medallist and former England international with over 100 caps, Eboni has long been a powerful advocate for the sport. She has spoken about how netball's progress today is built on the legacy of those who came before, emphasising that the modern game continues to "stand on the shoulders of giants." Her ongoing work within the sport,



including leadership roles and ambassadorial positions, highlights the importance of visibility, investment, and community pathways in growing netball at every level. This connection perfectly reflects the ethos of Active Digital's sponsorship: linking grassroots participation with the inspiration of elite performance, and showing young players at Langton Green what is possible through dedication and opportunity.

Installing Starlink for Shmee150: Delivering High-Speed Internet the Active Digital Way

Recently, we had the pleasure of helping automotive YouTuber and content creator Tim Burton, better known online as Shmee150, with the installation of a Starlink satellite internet system at his new home. With millions of followers around the world, Shmee150 is one of the most recognisable names in automotive content creation. His videos feature everything from supercar reviews to global car events, which means fast and reliable internet connectivity is essential for uploading videos, managing content, and staying connected with his audience.



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Can we Support you with Connectivity in your Home or Office? Partnering with Active Digital gives you intelligent, resilient business connectivity so you can focus on growing your business. Empower your business or your home with the most advanced satellite technology.

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Celebrating 30 Years with Speed at Bedford Autodrome

This year, we celebrate a major milestone in our company's journey: our 30th business anniversary. Over the past three decades, our success has been shaped not only by our team but also by the incredible clients, partners and suppliers who have supported us along the way.

For our anniversary celebration, we brought something very special to the circuit. In fact, we brought not one, but two examples of one of the most celebrated performance cars ever produced: the Porsche 911 GT3 RS. Definitely one of the fastest things on the circuit that day – and probably pushing the limit in the noise regulations as well (cue Richard!).



Celebrating our anniversary in this way allowed us to combine performance, partnership and innovation in one unforgettable experience. If the past three decades have taught us anything, it is that success is built on strong relationships, and there is no better way to celebrate that than by bringing people together for a day they will not forget.

Fancy joining us on the track, next time?

To make an enquiry for future track days, please email businessteam@activedigital.co.uk

Dates for the Diary: What's Coming up?



At Active Digital, we believe that great relationships are built beyond day-to-day business. That's why we're always creating opportunities for our customers, partners, and network to come together, whether it's through insightful networking events, exclusive dinners, or unforgettable experiences.

We've got some exciting dates coming up, and we'd love for you to be part of them.

Active Digital 30th Anniversary Golf Day

Secure your team and join us for a memorable day. It's almost sold out, but if you would like to put a team forward for our golf day on 3rd June 2026 at London Golf Club in Brands Hatch, please [click here](#).

Challenge the Road Car Event at Penshurst Place. Proudly supported by Active Digital

Active Digital is proud to be the official connectivity partner for the CTR Supercar Event 2026, working alongside **Challenge The Road** (CTR) to ensure exhibitors, organisers and guests remain connected throughout the day. Challenge The Road has built a strong digital presence through its YouTube and **Instagram** channels, showcasing supercar content and storytelling to a global audience. The supercar event represents a natural extension of that ecosystem, bringing the online community into a live environment where cars and connection come together in real time.

This year's event takes place at the iconic **Penshurst Place** on 4th to 5th July 2026. Penshurst Place is one of the most historically significant and visually striking

estates in the UK. Located in the Kent countryside, the estate has stood since the 14th century and is widely regarded as one of the finest surviving examples of a medieval fortified manor house in England. At the heart of the estate is the impressive Baron's Hall, completed in 1341, featuring a soaring 60-foot chestnut-beamed ceiling that immediately captures attention. The house has been home to the Sidney family since 1552 and has hosted royal figures including Henry VIII, who once used it as a hunting lodge due to its proximity to other royal estates in Kent.

If you have a car which gives you pride and joy that you want to bring along to the event, please [click here](#).



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