

Q4 Digital Insights 2025

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What to Expect in Tech in Q1 2026

As 2025 draws to a close, the technology landscape is already building momentum for a landmark start to 2026. The first quarter of the new year promises to deliver some of the most significant shifts the industry has seen in a decade, fueled by breakthroughs in mobile hardware, fresh moves from Apple, accelerated AI adoption, and rapid advances in digital innovation across every sector.

Q1 will set the tone for a year defined by smarter devices, more capable AI, and digital experiences that feel less like tools and more like collaborators. In this final quarter of 2025, we have a front-row seat to the beginning of a new technological cycle, one that will redefine expectations, and set the foundation for innovation in the decade ahead.

Before we sprint into 2026, let's hit rewind and recap the exciting work the team has accomplished in recent months.

For Richard



Children in Need Golf Day

Active Digital proudly lent its support to Children in Need at the 2025 charity golf day, held at the picturesque Dale Hill Golf Club in Ticehurst, East Sussex. The event brought together local businesses, community members, and charity supporters for a day of friendly competition, networking, and fundraising, all in aid of helping children across the United Kingdom. Adding a special highlight to the day, Olympian and Active Digital ambassador **Steve Backley OBE** joined the Active Digital golf team, supporting awareness for the charity's mission.

Active Digital's involvement went beyond sponsorship; the company's team actively participated in the tournament, engaging with other attendees and demonstrating the company's commitment to supporting local causes.

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discovery
call today

Active Digital Launches AI Business at Bedford Autodrome

On 28th October 2025, Active Digital proudly launched its new AI-focused business division, Active Digital AI with an exciting event at Bedford Autodrome.

The event began with a warm introduction from our Business Director, Jo, who set the tone for the day by highlighting Active Digital's commitment to customer-focused innovation and strategic digital solutions. This was followed by a joint talk from our CEO, Richard, and Ant Morse of Adventa, which provided valuable insight into the vision behind the partnership. Their discussion emphasised the importance of collaboration between industry experts to deliver

innovative solutions and how the combined expertise of Active Digital and Adventa can help businesses successfully navigate the digital landscape.

One of the highlights of the day was a presentation by Chris, a valued member of our digital team. Chris provided an insightful overview of key considerations for companies looking to digitalise their business infrastructure. As we move forward, we remain committed to delivering solutions that empower our clients and create meaningful impact in a rapidly evolving digital space.

Connect over Coffee Business Networking Event

After successful networking events in October and November, we are back for our next business networking event. We discuss a different topic at each event and in this session, we focus on wellness. Our next event in January celebrates the launch of **JJ Double Gold**, a cutting-edge wellness company. JJ Double Gold is built on a simple mission: to elevate wellbeing with transparent, trustworthy, natural wellness products, backed by real expertise and real stories. Use this opportunity to connect, be inspired, and discover what's next in the world of wellness. We can't wait to welcome you.



Hold
the date!
21st Jan
2026

Double Award Winners at the Tunbridge Wells Business Magazine Awards 2025

We are thrilled to announce that **we have won two prestigious awards** at this year's Tunbridge Wells Business Magazine Awards 2025! After being shortlisted among the region's top-performing companies, we are honoured to have been recognised as both:

SME of the Year

Best Overall Business of 2025

These accolades reflect the dedication, innovation and excellence we bring to everything we do. Competing alongside outstanding local businesses from across Tunbridge Wells, being selected as winners in these categories is a testament to our team's hard work, commitment to growth, and the support of our clients and community.



[Click here to find out more](#)

Photograph: John Knight Photography



We'd like to extend our thanks to Tunbridge Wells Business Magazine and the awards judges for this recognition, and to all our team, partners and customers for helping make this possible. Here's to continued success in 2026 and beyond!

VirginMedia O2 Starlink Partnership

In a bold step to improve mobile connectivity, **Virgin Media O2** has announced a partnership with Starlink to launch a new service called "O2 Satellite". This is welcome news for our Active Digital customers. The rollout is scheduled to begin in the first half of 2026, with voice services expected to follow later.

This is a major step toward inclusive connectivity, ensuring that geography is less of a barrier to staying connected. As the service launches and matures, it will be interesting to see how well the performance and uptake match the ambition, and whether voice calls and other advanced features arrive as promised.

For anyone working, living, or travelling in areas where mobile signal is a challenge, the prospect of always being able to send a message or access the internet is a very welcome one. iPhone 14 and later models are compatible with satellite features for emergency services and messaging.

[Click here to read more](#)



Team Spotlight: Mel Watson Takes on Bedgebury Half Marathon

This October, our very own Mel Watson laced up her trail shoes and took on the Bedgebury Half Marathon, one of Kent's most scenic and spirit-lifting races. Set among the sweeping pines and autumn colours of Bedgebury National Pinetum, the course is known for its rolling hills, peaceful forest tracks, and the kind of natural beauty that both challenges and inspires every runner who steps onto it. For Mel, it was the perfect setting for a test of resilience, training, and heart.

The Bedgebury course isn't easy. The undulating terrain demands focus, and the quiet woodland paths often leave runners alone with their thoughts. But Mel thrived in the challenge.

Next team race is the Headcorn Half Marathon which will take place on Sunday, February 15, 2026.



The Full Fibre Boom – Why Now is the Time to Upgrade your Business Broadband

The UK is currently in the midst of a full-fibre broadband transformation. As of late 2025, full-fibre (FTTP) coverage across the country is approaching around 80 percent of premises, a major leap forward in national connectivity infrastructure.

Despite this rapid rollout, actual take-up remains more modest. For businesses, the move to full fibre can be transformative. With high-speed, reliable connections, companies can embrace data-intensive workloads, cloud services, remote collaboration, and digital tools that require consistent bandwidth. Upgrading to full-fibre can therefore help organisations future-proof themselves and maintain competitiveness in a fully digital economy.

[Click here to read more](#)

But making the switch isn't always straightforward. Changing broadband providers especially mid-contract can be confusing or disruptive. That's why many businesses benefit from specialist guidance: comparing available packages, choosing networks suited to their needs, and potentially offsetting costs associated with switching.

The case for upgrading to full-fibre broadband has never been stronger. For any home or business still relying on legacy connections, the time is ripe to consider a jump to gigabit-capable, fibre-optic broadband and unlock faster, more reliable internet for the future.

12 Days of Christmas: Celebrate With 12% Off Pre-Loved Mobiles!

12 days. 12% off.
Endless festive cheer.

It's that magical time of year again, twinkling lights, festive music, and the joy of giving. To celebrate the season, we're launching our very own **12 Days of Christmas** event, and you're invited to unwrap something special. For 12 days only, we're giving our customers an exclusive 12% off the price of any pre-loved mobile device. Whether you're upgrading your own phone, surprising someone special, or just love a great deal, this is the perfect moment to grab a high-quality device at a merry discount.

[Click here to go to the store](#)

Why Pre-Loved?

Because it's a smarter, more sustainable way to stay connected. Our refurbished Apple devices are professional approved, checked, fully functional, and ready for their next chapter, just in time for the holidays. The 12% discount runs from 1st to 19th December 2025 (inclusive).

So, mark your calendar, make your Wishlist and get ready to save. Happy holiday shopping!

Use code **CHRISTMAS12** at checkout. Last day to order for guaranteed `Christmas delivery: 19/12/2025

Christmas Opening Hours

During the festive period, our offices will be closed on the following days, Thursday 25th December, Friday 26th December & 1st January 2026. During this time, please ensure you have access to Active Insights to manage your mobile account. We will offer a limited out-of-hours support during the closed days, and customers can call **01892 835522** for urgent account queries.



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