

sanofi-aventis Case Study



sanofi aventis

Because health matters

Sanofi aventis Company profile

www.sanofi-aventis.co.uk

Sanofi-aventis, a leading global pharmaceutical company, discovers, distributes therapeutic solutions to improve the lives of everyone. One of the world's leading pharmaceutical companies and number 1 in Europe. The Group is present in more than 100 countries with around 100,000 employees worldwide throughout the 5 continents, of which, about 2,500 people are based in the UK.

2007 consolidated net sales of 28 billion euros. A rich, innovative and balanced R&D portfolio in major therapeutic areas: cardiovascular disease, thrombosis, metabolic disorders, oncology, disorders of the central nervous system, internal medicine vaccines.

Celebrating 10 years as a satisfied Active Digital customer

Our Solution

Sanofi-aventis UK have been a valued client to Active Digital since 1998 and this year we celebrate their 10 year anniversary as a loyal and valued Active Digital customer. During that time, sanofi-aventis has seen phenomenal growth through a series of acquisitions and mergers.

As communication is the lifeblood of any business, Active Digital currently manages and services the UK mobile communications contract for all UK sanofi-aventis offices, including their Head Office in Guildford. The company service thousands of mobile devices for their employees, including Blackberry and Bluetooth digital pen technology. Active Digital provides a dedicated Account Management programme with an award winning 24/7 support helpdesk for consistent customer service expectations.

The Benefit

'Active Digital have continued to build a strong partnership with sanofi aventis and have adapted well to the changing requirements of our business. They have delivered ongoing cost saving initiatives for our mobile communications, whilst maintaining to provide a flexible service and extremely high customer focus, through both proactive account management and speedy service desk response'.

'More recently, we have worked closely with Active Digital to review our mobile contract costs. This, in turn, has produced savings of £250k per annum, without any loss of quality to the service provision'.

Statement from Sanofi-aventis

Contact Details

For more information on how we can help your business to reduce costs and improve efficiency, contact Active Digital on 01892 835522 or go to:

www.activedigital.co.uk