

## The foreign direct investment agency for London.



## Introducing Think London

[www.thinklondon.com](http://www.thinklondon.com)

London is the ultimate place to do business. Voted Europe's best city for business for 16 consecutive years, it offers you unrivalled opportunities – plus the skilled people, huge choice of locations and the expert support you need to make the most of them.

Think London is the foreign direct investment agency for London. They provide free, confidential and comprehensive advice to help international business locate and expand in London.

## Active Digital & Think London

### The Approach

Think London approached Active Digital seeking a solution to their mobile communications system. Active Digital project managed and implemented the transfer of all Think London mobile numbers to one consolidated mobile network, which was most suitable for their needs. The transfer of networks was completed and the implementation was conducted smoothly and successfully. In addition, Active Digital developed a web-based platform that helps them to control monthly spends, trends and reporting. This tool is simple to use and allows management teams to easily access or highlight information on call types, summary of user activity. The site is updated on a monthly basis and supported by a customer helpdesk. In addition, Active Digital also provides monthly savings report, so Think London can track the savings throughout the contract term.

### The Solution

Overall, Active Digital has enabled Think London to gain control of its communication management and expenditure through a structured and controlled service. Working with a dedicated Account Manager at Active Digital, Think London is able to receive a high level of personal care and attention on their account.

### The Benefit

By consolidating to one provider for their voice and data requirements, Think London now has one complete mobile communications solutions provider with one dedicated point of contact. Overall, Think London recently stated that they find using Active Digital provides 'the best value, good service and is very resourceful.'